



It promises to be a busy time for members of the National Association of County Information Officers during the annual NACo conference June 16-20 in Reno, Nevada.

On **Friday, July 16**, NACIO will hold its annual Awards of Excellence banquet at Brick's Wine Bar and Restaurant from **6:00 -8:00 p.m.** The event is open to members and elected officials. The Awards of Excellence banquet recognizes the 2010 award winners and will feature the announcement of the Best in Show winner.

On **Saturday, July 17 at 10:00 a.m.** NACIO will hold its annual Business meeting. All NACIO members are encouraged to attend the meeting for the latest information.

Also, on Saturday, NACIO will sponsor its annual roundtable discussion at **1:30 p.m.** This open forum discussion is geared for elected officials and staff who have burning media relations questions or issues. The discussion is well staffed with communications professionals with a wide range of experience who can offer their assistance with any media related issues affecting your county.

On **Sunday, June 18** NACIO will sponsor "Everyone's a Twitter about Facebook and YouTube." The workshop will take a beginner's approach to using Social Media as a viable communications tool and will discuss how elected officials can use Social Media to their advantage.

On **Tuesday, July 20 at 8:30 a.m.** NACIO will present "Stay Ahead of the Story: Media Relations in Tough Times." This workshop will examine the business side of the news media in recent years and how it affects their coverage. Elected officials will also be presented with critical interviewing tips to ensure message delivery and how they can get the most of their interviews.