



NACIO

National Association of County Information Officers

AWARDS OF EXCELLENCE

2023

AWARDS PRESENTATION

JULY 22, 2023

2023 Award Types

- Meritorious - Good work
- Excellence - Exceeds Industry Standards
- Superior - Exceptional Work Among Peers
- Best in Category
- Best in Show

Printed Publications - Annual Report

- **Meritorious**
 - 2022 Cherokee County Annual Report - Cherokee County, Georgia
 - Cultural Division FY21 Annual Report - Broward County, Florida
- **Excellence** - 2023 State of the County - Franklin County, Ohio
- **Superior** - Mecklenburg County Performance Report (FY) 2020-2022 - Mecklenburg County, North Carolina
- **Best in Category** - Forsyth County 2022 Annual Report - Forsyth County, Georgia

Printed Publications - Multi-Page Education Booklet

- **Meritorious** - Participatory Science Handbook - Broward County, Florida (Natural Resources Division)
- **Excellence** - County Magazine, Spring 2022 - Texas Association of Counties
- **Superior** - Move Forward With Us - Summit County, Ohio
- **Best in Category** - South Florida Cultural Consortium - Exhibition Catalogue - Broward County, Florida (Cultural Division)

Printed Publications - Newsletter

- **Meritorious** - Georgetown County Chronicle - Georgetown County, South Carolina
- **Excellence** - Record Times - Maricopa County, Arizona
- **Superior** - Meyer Minute - Newcastle County, Delaware
- **Best in Category** - Broward County Resilience Newsletter - Broward County, Florida

Printed Publications - Short One-Page/Trifold

- **Meritorious** - TAC Meet Your CRO - Texas Association of Counties
- **Excellence** - We're Here to Help Series - Broward County Animal Care, Florida
- **Superior** - Quick Facts - Cherokee County, Georgia
- **Best in Category** - Palm Beach County State of Housing Brochure - Palm Beach County, Florida

Electronic Communications - Email Newsletter

- **Meritorious** - Top Stories in Mecklenburg County - Mecklenburg County, North Carolina
- **Excellence** - Pet Press Newsletter - Broward County Animal Care, Florida
- **Superior** - Connections Newsletter - El Paso County, Colorado
- **Best in Category** - Resilient Environment Email Bulletin - Broward County, Florida

Electronic Communications - Specialized Websites (Single Issue/Campaign-Focused)

- **Meritorious** - The New Rockdale County Website - Rockdale County, Georgia
- **Excellence** - Beat the Heat Broward Storymap - Broward County, Florida
- **Superior** - ARPA Webpage - El Paso County, Colorado
- **Best in Category** - County Magazine Website - Texas Association of Counties

Electronic Communications - Websites

- **Excellence** - Newton County Government Website - Newton, County Georgia
- **Superior** - HB 375 Website - Broward County Building Code Division, Florida
- **Best in Category** - A Pinellas County Website for All - Pinellas County, Florida

Writing - Featured Article/Editorial (500-700 Words)

- **Meritorious** - Five Years After Hurricane Harvey - Texas Association of Counties
 - **Excellence** - The County's Newest American Citizen - Mecklenburg County, North Carolina
 - **Superior** - Wounded Responders Retreat - Texas Association of Counties
 - **Best in Category** - Turks and Caicos Probation - Cherokee County, Georgia
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Writing - Short Article (less than 250 words)

- **Meritorious** - Port Everglades Receives \$19 Million Federal Grant - Broward County (Port Everglades External Affairs), Florida
- **Excellence** - We are PR - Rockdale County, Georgia
- **Superior** - 2,977 Flags Flown in Mecklenburg County, Mecklenburg County, North Carolina
- **Best in Category** - K9 Water Festival - Broward County, Florida

Social Media - Single-Platform Campaign

- **Meritorious** - Hurricane Ian Updates @ReadyBroward - Broward County, Florida
- **Excellence** - Document the Floods - Broward County, Florida
- **Superior** - Wonder of the Seas - Broward County (Port Everglades External Affairs), Florida
- **Best in Category** - Forensic Science Week - Montgomery County, Ohio

Social Media - Multi-Platform Campaign

- **Meritorious** - Black History Month - Georgetown County, South Carolina
- **Excellence** - Lead Poisoning Prevention Social Media Campaign - Hennepin County, Minnesota
- **Superior** - Know Your Non-Profits - Monmouth County, New Jersey
- **Best in Category** - Late Shift Connect - Broward County Transit, Florida

Graphic Design - Banners/Buttons

- **Best in Category** - TAC iMIS 101 - Texas Association of Counties

Graphic Design - Logo

- **Meritorious** - Southeast Florida Regional Climate Summit - Broward County, Florida
- **Excellence** - The Wellbeing Buzz - Broward County, Florida
- **Superior** - County Elections Academy - Texas Association of Counties
- **Best in Category** - Brewed and Distilled in Monmouth - Monmouth County, New Jersey

Graphic Design - Special Graphics (t-shirts, posters, etc.)

- **Meritorious** - Newly Elected Officials Welcome Box - Texas Association of Counties
 - **Excellence** - Texas County Voices Podcast Ad - Texas Association of Counties
 - **Superior** - Travis County Remote Work Infographic - Texas Association of Counties
 - **Best in Category** - Southeast Florida Regional Climate Leadership Summit - Broward County
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Audiovisual - Medium Length Video (1-5 minutes)

- **Meritorious** - Monmouth ACTS: Early Childhood Success Hub - Monmouth County, New Jersey
- **Excellence** - TAC CIRA Technology Conference Video - Texas Association of Counties
- **Superior** - What Not to Flush - Montgomery County, Ohio
- **Best in Category** - The State of Palm Beach County - Palm Beach County, Florida

Photo/Photo Series

- **Meritorious** - Bassmaster Collegiate Winners - Georgetown County, South Carolina
- **Excellence** - Anthuan Maybank Day Celebration - Georgetown County, South Carolina
- **Superior** - Quilts of Valor - Georgetown County, South Carolina
- **Best in Category** - Bringing Fresh & Healthy Food to the Doorstep - Mecklenburg County, North Carolina

Podcast Episode

- **Superior** - March 24 American Rescue Plan - Texas Association of Counties
- **Best in Category** - March 10 Mental Health and Jails - Texas Association of Counties

Podcast Series

- **Excellence** - Podcast: Texas County Voice - Texas Association of Counties
- **Superior** - PodCounty - Newcastle County, Delaware
- **Best in Category** - Beyond the Dais Podcast - El Paso County, Colorado

Video Series

- **Meritorious** - Wildlife Wednesday - Broward County, Florida
- **Excellence** - Reveal - Mecklenburg County, North Carolina
- **Superior** - What's Trending Mecklenburg - Mecklenburg County, North Carolina
- **Best in Category** - Message from the County Administrator Video Series - Broward County, Florida

Campaigns - Community Engagement

- **Meritorious** - Adopt a Spot - Kitsap County, Washington
- **Excellence** - 2023 Property Revaluation Community Engagement - Mecklenburg County, North Carolina
- **Superior** - Brewed and Distilled in Monmouth - Monmouth County, New Jersey
- **Best in Category** - Kitten Care Program - Broward County Animal Care, Florida

Campaigns - General Information

- **Meritorious** - New Venture Kauffman - Broward County Office of Economic and Small Business Development, Florida
- **Excellence** - Florida International Trade and Cultural Expo - Broward County Office of Economic and Small Business Development, Florida
- **Superior** - Thank You SPLOST - Rockdale County, Georgia
- **Best in Category** - Redistricting Campaign - Georgetown County, South Carolina

Campaigns - Public Safety

- **Meritorious** - EOC Grand Opening - Montgomery County, Ohio
- **Excellence** - Rockbridge Road Reopening - Rockdale County, Georgia
- **Superior** - Granade Sidewalk - Rockdale County, Georgia
- **Best in Category** - Midway & Okeechobee Road Press Conference - St. Lucie County, Florida

Campaigns - Quality of Life (parks, libraries, environmental, etc.)

- **Meritorious** - Quality of Life: Everglades Holiday Park - Broward County, Florida
- **Excellence** - Surer's Story - Montgomery County, Ohio
- **Superior** - Public Art Plan: Dania Beach - Broward County, Florida
- **Best in Category** - Spotted Lanternfly - Loudoun County, Virginia

2023 NACIO Awards of Excellence Best in Show

SPOTTED LANTERNFLY IN VA HELP **SLOW THE SPREAD!**

Squash it! Take a Picture! Report it at loudoun.gov/spottedlanternfly



EGGS
(December-May)
Size: About 1.5" long



BLACK AND WHITE NYMPH
(May-August)
Size: 4mm up to 3/8" long



RED, BLACK AND WHITE NYMPH
(July-August)
Size: 7/8" long or 12mm



ADULT
(July-December)
Size: About 1" long

Spotted Lanternfly - Loudoun County, Virginia